



About Carers Northumberland

There are an estimated 34,000 carers in Northumberland. Carers can often have a very challenging and isolating lifestyle, with little recognition or support, and very little time for themselves. Carers Northumberland exists to support these people when they need it, providing information and advice, and the opportunity for them to enjoy social and training opportunities.



Organising your own fundraising event or activity in aid of Carers Northumberland

Many thanks for choosing to organise a fundraising activity or event in aid of Carers Northumberland. The monies you raise will help us to make a big difference to the lives of carers across the county. If you're struggling with ideas here are some to get your creativity flowing!

Events in your local community

You could organise a sponsored pub crawl, a comedy night, a gig, a cheese and wine evening, a tea party or coffee morning, a Halloween event, a book sale, a darts night, a sponsored walk, a dinner party, a ball, a picnic, a Stars in their Eyes event, get matched funding from your company for sponsored activity you are doing...



Events at work

You could organise a dress down (or up!) day, to recycle phones, a raffle, a cake sale, a swear box, a lunchtime car wash, to get staff to donate through payroll giving, an X Factor style event, a Christmas tree raffle...

Active events

You could try a 5-a-side tournament, a dancing competition, a coast to coast bike ride, a Hadrian's Wall challenge, a fancy dress hockey tournament, a run, a mixed sex netball tournament...

School events

Schools could organise a sponsored silence, a sports day, a parents' sports day, a school fete, a Halloween event, an enterprise activity like designing and selling t-shirts, a school ball, a conker competition...



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Just for fun events

Want to do something silly? You could try a three legged pub crawl, a fancy dress contest, a leg wax or head shave, a grow a mullet or a beard contest, a pie-eating contest.

BIG events

If you are part of a group of people putting on an event you may want to do something with a bit more organising... You could put on a ball (try to get as much as possible for free to keep ticket prices lower!), a summer barbecue, a murder mystery night, a golf day...

PR

Getting press coverage can be really important. Follow the advice below and you should get great coverage for your event:

Write down all the key information about the event before contacting the paper/radio – ie when is it, what is it, why is it interesting for the paper to cover, what are your personal reasons for wanting to do it (if relevant).

If you want the paper to send a photographer along to your event or to a 'photocall' before your event to promote it make sure you have an idea for an 'unusual' photo – ie if you are walking Hadrian's Wall get a bunch of you dressed up as Romans for the photo, if you are holding a Halloween event then all get dressed up as witches, if you're having a Stars in their Eyes competition then organise to have a fake microphone and an electric guitar for the photo. You will be much more likely to get a photographer along if you do this.



If you need any help or support with PR please do contact the Business Development Officer at Carers Northumberland.

Please make sure you read our 'Making sure your event is safe and legal' sheet and also please do return the 'In aid of event/activity form' as soon as possible.

Thanks once again for raising money in aid of Carers Northumberland!

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